




for a living planet®

LEAVE BEHIND A LIVING PLANET

A GIFT THAT LASTS FOREVER



More than 300 threatened animals, plants and ecological communities have been helped by the Threatened Species Network – a community-based program of the Australian Government and WWF-Australia. The tiger quoll, koala, brush-tailed wallaby and marine turtles are just some of Australia's endangered animals to have benefited from the program.

LEAVE BEHIND...
TEEMING SPECIES

WWF-Australia – committed to conserving the planet

“What many of our supporters realise is that the environment is no longer just another issue – it is **the** issue of the future,”

Greg Bourne, CEO.

Australia is one of the most unique countries in the world. Nowhere else on Earth can you find an environment as diverse, with ecosystems such as the spectacular Ningaloo and Great Barrier Reefs, the pristine rainforests of Tasmania, the magnificent wetlands of Kakadu and our vast deserts.

As Australians we have been fortunate to experience these natural wonders in our lifetime and by leaving a gift or bequest in your Will you can ensure they are passed on to your family, their children and generations beyond.

WWF-Australia is part of the WWF International Network, the world’s largest and most experienced independent conservation organisation. It has close to five million supporters and a global network active in more than 100 countries.

Our mission is to stop the degradation of the planet’s natural environment and to build a future in which humans live in harmony with nature, by:

- conserving the world’s biological diversity;
- ensuring that the use of renewable natural resources is sustainable; and
- promoting the reduction of pollution and wasteful consumption.

WWF works to conserve the nation’s extraordinary biodiversity by providing practical solutions to our greatest environmental threats. We actively conserve Australia’s plants and animals by ending land clearing, addressing climate change, and preserving and protecting our fresh water, marine and land environments.

To achieve this, our teams work on the ground with local communities, and in partnership with government and industry, advocating change and effective conservation policy.

We take a science-based approach to our conservation work and are committed to real, measurable outcomes for the environment which directly benefit Australian species and natural resources.

Why leave a bequest to WWF-Australia?

All of us would like to leave this world knowing we're passing on a healthy and thriving planet to our family and friends. One of the most significant ways to show your support and passion for the conservation of the planet, and all that lives upon it, is to leave a gift or 'bequest' to WWF-Australia in your Will.

A bequest is a personal gift of great importance. It is a lasting legacy to your beliefs and values. And for some people, it is the only time they will be able to make a contribution that truly reflects their appreciation and respect for an organisation.

Thanks to our bequestors we are able to run hundreds of conservation projects, protect thousands of species and improve millions of people's lives – today and far into the future.

After habitat destruction, invasive weeds and pests are the second biggest threat to Australia's rich diversity of plant and animal life. Recently WWF has been instrumental in convincing the Australian Government to combat the growing weeds problem by toughening quarantine laws to ban more than 3,000 weeds not yet in Australia, list cane toads and rats on off-shore islands as key threats under Federal environmental law, and put in place a national action plan that will remove rats from islands rich in wildlife.

With your help, imagine what WWF can achieve in your lifetime... and the next.

"I personally do not know how to help global issues such as climate change and the over population of our planet

by the human species – I only know that in my small way I can try to re-vegetate my property.

However, by financially supporting WWF I can help our planet and the problems it faces on a global scale. If we could all do a small thing or give a small donation, I am sure we could help stop its destruction. This is why I have made a bequest to WWF. I am not wealthy, but I firmly believe that we can all afford to give something back to this beautiful world instead of taking from it. Our children are well aware of the destruction we are causing and they will be eternally grateful if we help conserve the beauty on this planet for their future."

WWF-Australia Bequestor
Rosalind Erwin

After several years of campaigning, WWF-Australia has achieved major milestones in the protection of Australia's unique and exquisite coral reefs. Thanks to WWF the Great Barrier Reef Marine Park's 'green zones' have been increased by 9.9 million hectares making it the world's largest network of highly protected marine areas. More recently WWF has achieved another landmark success with the substantial increase in the protection zones of the majestic Ningaloo Reef from 10 to 34 per cent – the home of many endangered species such as turtles, whales and whale shark.

LEAVE BEHIND... THRIVING OCEANS



LEAVE BEHIND... A FORWARD-THINKING AND SUSTAINABLE SOCIETY

The UN's Millennium Ecosystem Assessment Report warns that human progress to date will be undermined if societies fail to halt the slide into environmental degradation. The report says: "Any progress achieved in addressing poverty and hunger, improved health, and environmental protection is unlikely to be sustained if most of the ecosystem services on which humanity relies continues to be degraded."

WWF-Australia works to address serious climate change focusing on the need for a 50 per cent reduction in pollution from coal-fired electricity by the middle of this century. We work with governments and the power sector regarding clean energy alternatives, and encourage Australians to reject coal-fired power in favour of electricity sourced from wind, solar energy and gas.

Leave behind a Will

Making a Will ensures that everything you have worked hard for in your life is passed onto your loved ones and the causes you care about. Without one, your estate is distributed using a formula decided by the law – and not necessarily how you would choose. Amazingly, one third of Australians do not have a Will and leave the division of their estate up to chance.

To make sure you leave your family properly provided for it is vital to have an up-to-date Will and carry out the following:

The must do's

- Everybody over the age of 18 should have a legal and up-to-date Will.
- When making a Will, seek assistance from a solicitor, Public Trustee, Trustee Company or a qualified expert in this field. Avoid DIY options.
- Nominate a guardian for young children in your care.
- If your family or marital situation changes – through marriage, de-facto marriage, divorce, births or deaths – or if your financial status changes significantly, you should update your Will.

- Ensure your Will incorporates new and relevant amendments to the law (eg. tax or superannuation) or it may be considered invalid.
- Tell your executors and at least one other person where your Will is kept.

The easiest way to change your Will

If you have an existing Will, you can make a minor change to it without having to redo the whole Will. You can easily do this by adding a supplement – known as a codicil. For instance, if you would like to make a bequest to WWF-Australia, your solicitor can draw up a simple codicil form which is then attached to your Will.

The simplest way to remember WWF-Australia in your Will

If you would like to leave a gift to WWF-Australia the easiest option is to leave the ‘residue’ of your estate – known as a ‘residuary bequest’. This is simply what is left of your estate once all your family and friends have been provided for. One of the main benefits of this type of gift is that you don’t have to worry about amending the gift in your Will if your financial situation changes.

There are other options you may wish to consider such as specifying a percentage of your estate, a specific amount of money, shares, insurance policies or even a gift of property. Your solicitor can help you make the right choice.

Choosing the right words

If you generously decide to leave a gift to WWF, it is important that you use the correct wording in your Will. Take special care to use the organisation’s registered name – World Wide Fund for Nature Australia.

Your solicitor may find the following bequest clause helpful:

“I devise and bequeath to World Wide Fund for Nature Australia free of all taxes and other deductions (the residue of my estate/or other type of bequest) to be used for the general purpose of the Fund, and the receipt of the Secretary or other proper officer of the said fund shall be sufficient discharge to my Trustee”

WWF is respectful of the gifts it receives and most bequestors are comfortable knowing their gift will be directed to the most urgent ecological needs of the time. However, if you are passionate about a particular issue, please contact us so we can look together at how your gift can be used in the way you will be most proud of.



LEAVE BEHIND... FLOURISHING LANDSCAPES

WWF-Australia is proud to have secured protection for more than 80 per cent of one of the world's last great wilderness areas, and Australia's largest temperate rainforest region – the Tarkine in Tasmania.

A photograph of a waterfall cascading over a rugged, reddish-brown rock face. The water is white and frothy as it falls, contrasting with the dark, textured rock. The background shows more of the rocky cliffside with some sparse green vegetation.

LEAVE BEHIND... FLOWING AND SUSTAINABLE WATER USE

Following sustained campaigning by WWF-Australia, the National Water Initiative (NWI) was established in June 2004 by the Australian Government. The NWI provides a plan that can deliver healthy surface and groundwater systems, productive and efficient water use and sustainable urban and rural communities. By accurately measuring, managing and monitoring water delivery and use, it is believed that hundreds, if not thousands, of gigalitres of water can be saved across the country.



Let us thank you

We would be delighted to know if you have acknowledged us in your Will so we can thank you for your generous support and recognise your gift during your lifetime. Sending us your details will enable us to keep you updated on our projects and programs and send you our magazine Living Planet.

We would also like to know if you are intending to leave a bequest to WWF-Australia or would like to speak to a member of staff in greater detail.

All your personal details will be treated in the strictest of confidence and we will respect your wishes if you choose to remain anonymous.

Title _____ First Name _____ Last Name _____

Address _____

_____ State _____ Postcode _____

Email _____ Telephone _____

Please tick the appropriate boxes:

I have already made a bequest to WWF-Australia in my will.

Type of bequest (optional)

The residue of my estate

% share of my estate

The sum of \$

An item, or items

I intend to make a bequest to WWF-Australia in my will.

I would like to discuss making a bequest to WWF-Australia in more detail so please contact me.

I wish to remain anonymous.

Please return this form in the envelope provided to:

Key Supporters Manager

WWF-Australia

GPO Box 528, Sydney NSW 2001

For further enquiries use our free phone number 1800 032 551

“WE SHAN’T SAVE ALL WE SHOULD
LIKE TO, BUT WE SHALL SAVE A
GREAT DEAL MORE THAN IF WE HAD
NEVER TRIED.”

SIR PETER SCOTT
1909 -1989, WWF FOUNDER

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